



## Official Registration Packet 2020

Season's Greetings,

We are excited to announce that December 4<sup>th</sup>-6<sup>th</sup>, 2020 will be the 2nd Annual Twinkle Drive, presented by Utah Motorsports Campus. We will light up the track and welcome in the 2020 Holiday Season! Spectators of all ages are welcome to enjoy the pace of a magical display show celebrating our community, local schools, students, and businesses. Come enjoy the sights and sounds of the holidays as you and your family drive on-track through a magical array of fun displays. Once you're done with the drive you can stop by the Mistletoe Mall where you will find the county season craft fair, charity auction, food, music and of course—Santa! We hope this Twinkle Drive will be the start off a seasonal tradition within our amazing community.

We would like to formally invite you to be part of the 2<sup>nd</sup> year of this growing holiday tradition. The show is an excellent opportunity for your students, class, team, grade, business, organization, or family and friends to showcase your creativity as you prepare for the holiday season. Your light display or vendor booth will be seen by a multitude of people, making a direct and valuable impact towards the spirit of the season. We are expecting a diverse range of floats, displays, vendor entries and encourage your unique talent in creating a one-of-a-kind entry! Every entry is a no cost entry, as community involvement is our goal! So, let's celebrate the season together!

Twinkle Drive entries will compete for multiple distinguished awards, judged by a panel of community leaders. Winners will receive prizes commemorating the achievement plus recognition from the local media and community.

We hope you and your group is as excited and enthusiastic about this event as we are! Start brainstorming your ideas and get them down on paper. Then come be a part of the celebration to kick-off the holiday season at the Twinkle Drive!

# Awards

There will be six awards given out to winning entries. Judging will take place on Friday, December 4<sup>th</sup>, 2020. After registration and entry set up each entry will be given a number. A UMC helping elf will place a number sign within each display after set up. The number is only for the judges use – and will be the order in which entries are lined up around the drive by route.

- **Group Spirit Award:** This award will be given to the light display that best represents Club, Group pride!
- **School Spirit Award:** This award will be given to the light display that best represents School pride!
- **Hometown Pride Award:** This award will be given to the light display that best represents hometown pride, no matter what community you are from!
- **Best Use of Lights:** This award is given to the light display that shows the most ingenuity and engineering in light usage and special effects for visual appeal.
- **Spirit of Tooele Valley:** This award is for the light display exhibiting the most public appeal, charm, and most creatively pleasing the crowd.
- **People's Choice:** This award is given to the light display who receives the most votes by the community. Be sure to have your friends and family come support you!
- **Most Creative:** This award goes to the light display deemed most creative. Get your creative juices flowing!
- **Best in Show:** This award is given to the lights display that promotes outstanding craftsmanship, neatness, attention to detail, overall design and usage of color and materials.

Each award winner will receive a plaque and certificate as well as karting passes to the UMC Kart Center. Award winners will also have a kart wrapped in a custom designed wrap showcasing their group, class, school or business for the 2021 year.



1. All entry registration forms, and preliminary descriptions must be turned into UMC Twinkle Drive Elves no later than 5 PM on November 27<sup>th</sup>, 2020. Please see contact information sheet for all communication and contact info.
2. There is no participation cost to enter!
3. A minimum of 50 entries is needed to execute the drive. Please invite all friends, family and other businesses. We encourage participation above all else to make this event magical for the community.
4. Santa will be featured on his own at the North Pole at the very end of the drive route.
5. There will be no limitations to sizes and design of displays. They can be as big or as little as you want! Entry dimensions depend on your design and display.
6. Decorated semis, tractors, buses, motor homes, campers or RVs are all welcome to participate! Get as creative as you would like.
7. Schools, Grades, Classes, Groups, Clubs, Company logos, etc. can be the main focus or theme of the display. However, we do ask that each entry includes a fun element of the holiday theme.

# Rules

1. Participants are responsible for ensuring that all copyright permissions are sought and obtained in the event that they are using characters subject to such protection. Event organizers do not provide such consent and comply with all applicable laws governing copyright protection.
2. Entries may not use live elements including animals or people.
3. All entries must include lighting and be well lit for evening viewing, using white and/or colored lights.
4. Music will be provided by UMC on a radio channel. Please do not utilize music or audio in your display.
5. No confetti cannons or electable items from display. No part of the display can interrupt the pedestrian vehicle route.
6. Entries will be lined up along the route on a first-come, first-serve basis and will be placed based on size and theme, or as deemed necessary.



**Event & Production Director**

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**Light Display Entries**

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